

Theme:

Relationships between Companies and Local Communities in Environmental Conservation Activities

In July 2010, we organized the first stakeholder dialogue of the Sumitomo Electric Group. At our Yokohama Works, we exchanged opinions with local stakeholders as to relationships between our Group and local communities in environmental conservation activities.

Objective of the Stakeholder Dialogue

Stakeholder dialogue is a meeting aimed at listening to the opinions of stakeholders from various fields about the Sumitomo Electric Group. The first stakeholder dialogue was held at our Yokohama Works, which will celebrate the 50th anniversary of its foundation next year. We invited the local stakeholders who support Yokohama Works, and exchanged opinions on relationships between companies and local communities in environmental conservation activities. The opinions received from the stakeholders will be used for the improvement of the Sumitomo Electric Group's environmental conservation activities.

Outline of the Stakeholder Dialogue

Date : July 6, 2010 (Tue.)

Venue : Yokohama Works of Sumitomo Electric Industries, Ltd.

Guests:

Ms. Yoko Araki Principal of Sensyu Elementary School

Mr. Yasukazu Isozaki Chair of Toyoda Neighborhood Association
Alliance of Sakae Ward, Chair of Taya-cho
Neighborhood Association of Sakae Ward

Prof. Yoshinao Kozuma Faculty of Economics, Sophia University

Mr. Kiyotaka Mitsuda Director general of Sakae Ward, Yokohama City

Facilitators: **Mr. Takashi Fukushima**
President, Sustainability Accounting Co., Ltd.

Ms. Hiromi Kaizawa
Sustainability Accounting Co., Ltd.

Participants from Sumitomo Electric:

Shigeru Noda Managing Director

Safety & Environment Dept.

Toshio Matsutomo Senior Assistant General Manager

Yokohama Works

Shinya Yanagida General Manager

Kiyoshi Matsuo Manager of the Safety & Environment Group

Shigeru Itou Assistant Manager of the Safety & Environment Group

HR & Administration Dept.

Kazunori Tokuda Deputy Manager

Tatsuro Yoshida Assistant General Manager

Kazumasa Mitsuhashi Assistant Manager

Schedule

1 Presentation of the overview of the company

2 **Factory tour**
(Communication Cable Plant, Optical fiber Plant and Optical Components Plant)

3 Presentation of the environmental conservation activities of the Sumitomo Electric Group

4 **Exchange of opinions**
Relationships between our Group and local communities in environmental conservation activities

5 Summary and closing remarks



Opinions from the Guests



Mr. Yasukazu Isozaki Chair of Toyoda Neighborhood Association Alliance of Sakae Ward, Chair of Taya-cho Neighborhood Association of Sakae Ward

Although I was concerned about soil contamination and the noise and vibration caused by logistics and operations at night in the past, I have understood from the presentation of the progress of the countermeasures and changes in the production items in Yokohama Works that the environmental impact itself has been changing over time. We are deepening exchanges with employees of Yokohama Works as we are invited to the Summer Festival and the Inari Festival every year and many of the employees join our bon dance festival and potato stew festival. The environmental conservation activities presented at this meeting were excellent, and I hope that Yokohama Works continuously serves as a model for our neighborhood association.



Ms. Yoko Araki Principal of Sensyu Elementary School

When I was assigned to Sensyu Elementary School, I got to know the students at the Inari Festival held at Yokohama Works on the first Sunday of April, even before the opening ceremony of the school. I had an impression that the company was open to the local community, and I still have the same impression. Yokohama Works occupies one fourth of the district of our school. I think the fact that the factories are manufacturing optical cables and other advanced products with cutting-edge technologies should be communicated to the local people more aggressively. I also think that the on-site science classes help stop children from moving away from science.



Mr. Kiyotaka Mitsuda Director general of Sakae Ward, Yokohama City

Sakae Ward has also set up Team CO-DO 30 and joined the campaign to reduce per capita greenhouse gas emissions by 30% from the 2004 level by 2025 in Yokohama City on the whole. Staff of Yokohama Works presented their activities for us the other day, and we learned much from the specific initiatives such as the Household Eco-Account Book. I heard that the commitment to Household Eco-Account Book of the Sumitomo Electric Group ranks second among Japanese companies. We are proud that a Sakae-based company is leading in such a field.



Prof. Yoshinao Kozuma Faculty of Economics, Sophia University

I am afraid that Yokohama Works has a rather large impact on the local ecosystem because the site is as big as 400,000 m². I suggest that efforts be made under some special policy. Today, I learned Yokohama Works' enthusiasm to aggressively reduce water use as part of the energy saving activities. I think it is a great attitude.

In order of comments made

After the Stakeholder Dialogue

Today, I was able to refresh my understanding of various daily exchanges with the members of the local community. I hope to show our gratitude to them through continuous participation in the activities of the local community. Our Group aims to heighten the levels of "SEQCDD" (safety, environment, quality, cost, delivery, and research & development) aspects and strengthen the system. We consider that environmental issues continue to be very important challenges, and will actively address them with Group-wide efforts.



Shigeru Noda
Managing Director

Thank you for the candid opinions. We will make our Works a more open place for the members of the local community with the maintenance of the factory tour route in the site and other efforts. When cleaning the neighborhood, we often hear the words of gratitude from neighbors. Encouraged by such voices from local people, we will continuously work for environmental preservation. In addition, we will continue to give the on-site science classes to increase the students who like science as many as possible, which also contributes to the development of future engineers.



Shinya Yanagida
General Manager of Yokohama Works

* The titles/posts of the participants are those at the time of the stakeholder dialogue.